



## Benefits of Sponsoring ICE:

- Support the next generation of geoscientists.
- Enhance the total conference experience.
- Gain international exposure to over 60 countries.
- Be aligned as an industry supporter to the world's largest group of petroleum geoscientists and energy professionals.

## Sponsorship Levels

With opportunities for every budget, our sponsorship levels allow you the chance to select the best fit for your company. Your total dollar commitment determines your sponsorship level and benefits.

### BRAND ALIGNMENT

Show your company's support of AAPG and the ICE event by choosing one of the General Fund sponsorships below:

	DIAMOND \$65,000 +	TITANIUM \$55,000 +	PLATINUM \$40,000 +	GOLD \$25,000 +	SILVER \$10,000 +	BRONZE \$5,000 +
<b>Website Recognition</b>						
Company logo with hyperlink on event website	✓	✓	✓	✓	✓	✓
Company logo with hyperlink on scrolling banner on ICE home page	✓	✓				
<b>On-Site Recognition</b>						
Company logo in the On-site Program	✓	✓	✓	✓	✓	✓
Company logo on PowerPoint slides in Technical Session rooms	✓	✓	✓	✓	✓	✓
Company logo on PowerPoint slides in Opening Session	✓	✓	✓	✓	✓	
Company logo on sponsor recognition slides positioned in high traffic areas	✓	✓	✓	✓		
Advertisement in On-site program	Full page	Half page	Quarter page			
Complimentary full conference registrations	3	2	1	1		
<b>Post Show</b>						
Logo on Sponsor Page – Explorer Magazine – post event issue	✓	✓	✓	✓	✓	✓

# Sponsorship Items

## **Attendee Bags / \$35,000 Exclusive / \$15,000 Co-Sponsor (3 Available)**

- Be associated with the industry leader<sup>15</sup> of ICE with your brand on the bag that each delegate receives when they arrive. Your company's logo will be prominently displayed on the ICE bags issued at registration.

## **Bronze / \$5,000 (Multiple Available)**

- Be associated with the industry's leading brand by showing your support.

## **Coffee/Refreshment Breaks / \$25,000 Exclusive or \$10,000 Co-Sponsor (3 Available)**

- Everyone needs a little pick-me-up! Be the company that provides this for our attendees!

## **Delegate Lunches / \$50,000 Exclusive all three days or \$20,000 per day**

## **Diamond / \$65,000 (Multiple Available)**

- Be a leader by showing the highest level of support for ICE 2026 as a Diamond sponsor.

## **Digital Abstracts Library / \$15,000 Exclusive or \$6,000 Co-Sponsored (limit 3)**

- The ICE Technical Programs owe their reputation to scientific rigor. Those abstracts selected for inclusion in the technical program are made Available to ICE attendees for a limited time due to this sponsorship. This sponsorship includes:

## **Directional Signage / \$10,000 Exclusive / \$5,000 Co-Sponsor (limit 3)**

- Draw attention to your support of ICE with your logo tied to signage directing attendees to the conference sessions.

## **End-of-Day Reception (two nights) \$35,000 Exclusive or \$20,000 Co-Sponsored (Limit 2)**

- We end the first two full days of ICE Tech Sessions with a reception in the Exhibition Hall. This is a relaxing time for networking and discussion of the hot topics of each day's program. Be the brand tied to both fun evenings.

## **General Fund / \$500 + (Multiple Available)**

- General fund sponsors help ICE present the best event possible and cover our expenses while allowing sponsors to reach the right level for your budget.

## **Gold / \$25,000 (Multiple Available)**

- Be associated with industry's leading brands by showing your support at the Gold tier.

## **Lanyards / \$15,000 Exclusive**

- Meeting the right people is what ICE is about! Make your brand a part of every encounter with your logo on the lanyard of every attendee!

## **Mobile App / \$50,000 Exclusive**

- Attendees will have you in the palm of their hands as they browse technical presentations and sessions while connecting with others. The ICE Mobile App is Available for free on Android and iOS mobile devices. The app allows users to easily navigate the exhibitor listing, browse descriptions, view event times, create personalized schedules, and network with other attendees.

## **Notepads / \$7,500 Exclusive**

- Attendees often want to jot notes during sessions – we'll place these at registration and distribute throughout the event.

*\* Notepads provided by and delivered to venue by sponsor*

## **Opening Session / \$25,000 Exclusive / \$10,000 Co-Sponsor (3 Available)**

- Be the brand tied to the main event that launches ICE and brings together leaders in applied geoscience to take on the issues that influence the discipline.

## **Patron Sponsor / \$1,000 (Multiple Available)**

- Sponsor will be recognized on the ICE event website.

## **Pens / \$7,000 Exclusive**

- Attendees often want to jot notes during sessions – we'll place these at registration and distribute throughout the event.

*\* Pens provided by and delivered to venue by sponsor*

## **Platinum Sponsor / \$40,000 (Multiple Available)**

- Industry support is a critical part of ICE - show your company is invested by supporting at the Platinum level.

# Sponsorship Items

## **Poster Sessions / \$10,000 Exclusive or \$5,000 Co-Sponsor (3 Available)**

- Dominate a large area featuring two and a half days of constant poster presentations on important topics. The ICE Technical Program includes a range of diverse poster sessions and quality presentations offered in a special area right on the exhibit floor.

## **Preview Guide / \$20,000 Exclusive**

- Be the brand that announces the Technical Program for this year's ICE event. This digital outline of the event will include your company logo on the cover and website address predominantly displayed inside the digital piece sent to every past attendee

## **Program Book / \$25,000 Exclusive**

- Put your name on the book that tells it all, a tangible go-to source for all things ICE.

## **Registration / \$25,000 Exclusive**

- At a meeting where all attendees, exhibitors, visitors, and staff are required to be registered all paths lead to your brand.

## **Session Chair Covers / \$20,000 Exclusive**

- Sponsor logo displayed on the back of chair covers in the auditorium

## **Silver Sponsor / \$10,000 (Multiple Available)**

- Elevate your visibility by supporting ICE as a Silver-level sponsor.

## **Speaker Ready Room / \$5,000 Exclusive**

- Our Technical speakers are the heart of the event - show them we appreciate their participation with a sponsorship of the space where technical presenters upload, review, and finalize their presentations.

## **Student Reception / \$35,000 Exclusive or \$10,000 Co-Sponsor (3 Available)**

- Support this opportunity for our future leaders of the geosciences to network, discuss and gain further understanding of their respective disciplines.

## **Technical Program Speaker Kit / \$6,000 (Multiple Available)**

- Support our most important asset of the event - the speakers! This sponsorship ties your brand to the information sent to each speaker with the details of their participation.

## **Technical Session Signage / \$10,000 Exclusive / \$5,000 Co-Sponsor (limit 3)**

- Draw attention to your support of ICE with your logo on the walk-in slides to each technical session

## **Titanium / \$55,000 (Multiple Available)**

- Align your brand as an industry leader as a Titanium sponsor.

## **Water Bottles / \$12,000 Exclusive**

- Be the company responsible for keeping attendees well hydrated throughout the event.

## **Wi-Fi (throughout event) / \$25,000 Exclusive**

- This is the sponsorship that puts your brand everywhere: the exhibit floor, the technical sessions, the relaxation zones, even your competitor's booths. This opportunity is unmatched for the visibility it gives your brand, and the goodwill it earns you as a sponsor in the eyes of every person involved in this event.

## **Young Professionals Meet & Greet / \$10,000 Exclusive**

- Welcome the next generation of geologists to ICE with your support of this event.

**Contact your sale representative  
now to secure your sponsorships.**

### **TRACY THOMPSON**

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